

REGIONAL CHAMBER BUSINESS ADVERTORIAL WORKSHEET

(Available for 1/4 page and larger Business Expo advertisers)

For an Advertorial, please complete the attached and E-MAIL to Dani Beeman, by Friday, March 31, 2010. E-mail: dbeeman@nwaonline.com or contact her at 479-640-5307 or 479-872-5085. Also, please attach a high resolution photo (or two), if you have one.

Name of Business _____ Phone _____ e-mail _____

FAX _____

Owner _____ Name/Title of person filling out form _____

1. List 3 interesting facts about your business.

2. What would you like the focus of this advertorial to be?

3. What are 3-4 trendy services/products that you provide?

4. What special skills or products do you want to advertise. Be specific.

5. In a sentence or 2, describe your mission statement or motto:

6. Two or three most frequently asked questions by your customers? (and answers)

Q, _____

A. _____

Q, _____

A. _____

Q, _____

A. _____

7. What is your best piece of advice for customers about your products/services?

8. List any special promotions that you're offering the reader.

9. What keeps your customers coming back? _____

10. Give a brief bio of you and your business. (How long in NWA, family owned history, why you started your business,

hours, phone #, etc.)
